



For Immediate Release
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SEPTEMBER 27 "SEAGARS BY THE SEA" CIGAR SAMPLING EVENT TO BENEFIT DISABLED WAR VETERANS

Portland, Maine – Cigar aficionados and novices alike are invited to explore and enjoy the world of cigars along the scenic Old Port waterfront during "Seagars by the Sea," to be held **Sunday, September 27** from **2-6 p.m.** Seagars by the Sea is the inaugural Maine fundraiser for Homes for our Troops, a national non-profit organization created to raise funds for the construction and adaptation of homes for severely disabled war veterans.

The September 27 event will take place under a festive tent at the water's edge, on Long Wharf in front of DiMillo's Floating Restaurant (25 Long Wharf, Portland, ME). Tickets are \$50, and entitle guests to cigars from eight Maine cigar retailers (estimated value of \$50-\$100). Guests will learn about cigars from participating cigar retailers, meet Miss Maine and additional Miss Maine pageant contestants, and enjoy spirits from the event's on-site cash bar.

The fundraiser comes at a time when Homes for our Troops is in great need of national support. "Many of us here in Maine feel strongly about doing something active to support our troops," noted Jacques DeVilliers, owner of Portland's Old Port Wine Merchants. "If we can donate some fine cigars to help raise funds and awareness of this important issue – and get people out for a fun day in the process – then we've at least helped in some modest way."

One hundred percent of the proceeds generated by Seagars By The Sea will go to Homes for our Troops. Event organizers hope to raise \$10,000. Tickets can be purchased by calling (207) 772-9463, or at participating retail locations, including Old Port Wine Merchants (Portland), Freeport Trading (Freeport), DAD's Cigar Parlor (Biddeford), Cigar and Smoke Shoppe (Bangor), and Calabash (South Portland).

For more information about the September 27 event, visit www.SeagarsByTheSea.wordpress.com . See www.HomesForOurTroops.org for additional information about Homes for our Troops.

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